

Reed-Custer High School

Business Name: _____

YEARBOOK Advertising Agreement – 2023-24

This agreement authorizes Reed-Custer High School Yearbook class to publish an advertisement in the Reed-Custer High School yearbook, subject to the following specifications:

Payment (check one):

- _____ Cash paid
- _____ Pay online (*fee applies – see below*)
- _____ Check # _____ received
- _____ Send Invoice to ADDRESS BELOW

Ad size (CIRCLE one):

Ad Size	Approximate Dimensions*	Price
Full page	7 ¾" x 10"	\$150.00
½	7 ¾" x 5"	\$100.00
¼	4" x 5"	\$75.00
1/8	4" x 2.5"	\$60.00

**See backside for exact dimensions*

Advertisement (check one):

- _____ Attached
- _____ Rough sketch attached to agreement, to be created by Yearbook staff
- _____ Will be **emailed** before the ad deadline to: lori.terry@rc255.net
- _____ Will be **uploaded** before deadline at: Look for a link to buy a BOOK/AD at www.rcyearbook.weebly.com (when you reach Walsworth's site scroll to bottom of page for ad submission). (*fee applies*)
- _____ Will be **mailed** a minimum of 5 business days before the ad deadline to RCHS Yearbook, 249 Comet Drive, Braidwood, IL 60408
- _____ Use last year's AD

DEADLINE: All ads must be received and paid in full by: February 28, 2024.

Customer name: _____

Customer signature: _____

Phone: _____

Address: _____

Date of agreement: _____

PLEASE PROVIDE AN EMAIL ADDRESS FOR PROOF APPROVAL: _____



Reed-Custer High School

1/2 page
yearbook ad

\$100.00

47 x 30 picas

7 3/4" x 5"
approximately*

1/4 page
yearbook ad

\$75.00

23p5 x 30 picas

4" x 5"
approximately*

1/8 page
yearbook ad

\$60.00

23p5 x 15 picas

4" x 2 1/2"
approximately*

FULL page
yearbook ad

\$150.00

47 x 60 picas

7 3/4" x 10"
approximately*

Reed-Custer High School Yearbook ad pricing and size information

**Please note that ads are created in picas, measurements in inches are approximate.*